

Name _____ Date _____ Class Period _____

Are these Slogans in your brain?



How well has the advertising company done? Did they get you to remember their slogan and brand? Do you think ads affect your choice when you are buying something?

Match the slogan with the brand that it represents.

“I’m loving it”	Mountain Dew
“Just do it”	McDonalds
“Like a rock”	Verizon
“Do the dew”	Nike
“Taste the rainbow”	Hallmark Cards
“Can you hear me now?”	Bounty
“Keeps going and going and going”	Kix
"You're in Good Hands"	Ford
“Quicker picker upper”	Trix
“Silly rabbit, ___ are for kids”	Skittles
“Kid tested mother approved”	Allstate
“What’s in Your Wallet?”	Energizer Batteries
“When you care enough to send the very best”	Kentucky Fried Chicken
“Finger lickin’ good”	Captiol One